

# Focus on Builders

## Builder expands price range

Information provided by  
Provence Homes by John Lober

Provence Homes by John Lober has begun building in two new communities in a price bracket formerly unavailable for buyers looking for a home from this multi-award-winning Northland builder.

Those communities include Waterford just north of Missouri 152 and Indiana Avenue, with prices starting in the \$230,000s and Fountain Hills at Missouri 152 and North Platte Purchase Drive with prices starting in the low \$200,000s.

Lober's first spec homes are now under construction at Waterford, where Waterford Building Co. will also build two furnished model homes that will be unveiled at the Spring Homes Tour in April. Lober has teamed with Bob Wooldridge, another Northland home builder, combining 36 years of new-home building expertise.

Each home in Waterford will have a European cottage feel on the exterior and mature landscaping that should set the community apart from others. Handmade shutters with shutter hardware, shingles on front elevations and swooped gables are just some of the features that mark a departure from traditional new-home communities in the Northland.

At Fountain Hills, the finishing touches are being put on plans for an atrium split design that will serve as the community's model home. Pricing in the low \$200,000s means that a whole new range of buyers, including many first-time buyers, will be able to afford a new home by Lober.

Lober has recently purchased four premium lots in Parkville's The National. The builder plans to start

spec homes soon that — at this point — are available to be customized for anyone interested in living at the golf course community. The expected price range for the four homes is from \$850,000 to \$1.3 million.

Meanwhile, Lober continues to earn honors for his work, having garnered a first-place award for Distinctive Plan and Design during the recently completed Home Builders Association of Greater Kansas City Fall Parade of Homes. It's the eighth consecutive year he has been honored by the group, having been named a grand award winner the previous seven years.

Comments from judges during the contest include: "Outstanding," "the kitchen is breathtaking," "terrific design, layout and finishes," "great detail in all aspects," "terrific use of spaces throughout" and "great job overall, truly a winner."

One of Lober's previous grand-award winning homes is drawing some national attention.

On the newsstands until January, Lober and Provence Homes are featured in an article in *Romantic Country* magazine. This is the third time in three years that a home built by Provence Homes has been featured in a national magazine. Lober has also been featured on HGTV's *Dream Builder* program.

The builder also just received the Gold Award in the *Ingram Magazine's* Best of Business competition as Kansas City's best home builder. This is the third consecutive year Lober has been awarded in the category.

Provence Homes has also been active in the community for reasons that touch close to home.

Lober's wife, Lori, received a diag-

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## Provence Homes by John Lober



Submitted photo

Provence Homes by John Lober is currently building in two new Northland communities. Waterford features homes from the \$230,000s and Fountain Hills from the low \$200,000s. This award-winning plan is in Staley Farms.

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nosis of Stage IV breast cancer in 2000 and was given an estimated 18 months to live. However, through investigating treatment alternatives and visiting M.D. Anderson Cancer Center in Houston, Lober finds herself with no evidence of disease more than three years later.

The Lobers created the Touched By Cancer Foundation to raise awareness about treatment options and John Lober's building company has built two show homes to raise money for cancer research and education. The 2004 Building Awareness Designer Show Home was at The National and the first home was in Staley Farms.

Provence Homes is now passing onto other area builders the idea of building a show home to create awareness about cancer and treatment alternatives. In fact, the couple has been contacted by builders across the nation

### FAST FACTS

- Price range: Homes from the \$230,000s to the low \$600,000s
- Contact: Call John Lober at (816) 734-9300.
- Web site: [www.ProvenceHomesInc.com](http://www.ProvenceHomesInc.com)

about producing a show home in their areas.

"It is our hope to refine the show home building process in the metro area and then go nationwide," Lori Lober said. "We cannot thank our suppliers, subcontractors, supporters, the media and volunteers enough. They have truly embraced the show home concept and we could not be happier about the lives we are touching throughout the show home process."

Look for the next Building Awareness Show Home next fall, possibly in Johnson County.